

**BHOOMI K. THAKORE, PHD**  
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Northwestern University  
Feinberg School of Medicine  
420 E. Superior St.  
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Chicago, IL 60611

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### **EDUCATION:**

- 2013           **Ph.D.**, Sociology, Loyola University Chicago, IL  
Dissertation: “Just Like Everyone Else? Locating South Asians in 21<sup>st</sup> Century American Popular Media”
- **Dissertation defended with Departmental Distinction**
  - **Winner of The Graduate School’s 2013 Dissertation Award in Social Sciences**
- 2005           **M.A.**, Sociology, DePaul University, Chicago, IL  
Thesis: “The Role of the Internet in Adolescent Social Development”
- **Graduated with Academic Distinction**
- 2003           **B.A.**, Journalism, Columbia College Chicago, IL

### **RESEARCH AND TEACHING AREAS:**

- Structural Inequality, Race and Media, Racial/Gender Disparities in the Biomedical Sciences
- Race/Ethnic Relations, Popular Culture, Research Methods, South Asian Studies

### **PUBLICATIONS:**

#### **Books**

**Thakore, Bhoomi K.** *Just Like Everyone Else? Locating South Asians in 21<sup>st</sup> Century American Popular Media* (Manuscript in development for multiple publishers; received 1 advanced contract offer to date).

Smith, Jason, and **Bhoomi K. Thakore**, eds. *Race and Contention in 21<sup>st</sup> Century U.S. Media* (Prospectus in development; call for papers ongoing).

#### **Peer-Reviewed Journal Articles**

**Thakore, Bhoomi K.** 2014. “Maintaining the Mechanisms of Colorblind Racism in the 21<sup>st</sup> Century.” *Humanity and Society*, 38(1): 3-6.

**Thakore, Bhoomi K.** 2014. “Must-See TV: South Asian Characterizations in American Popular Media.” *Sociology Compass*, 8(2): 149-156.

West, Rebecca J. and **Bhoomi K. Thakore**. 2013. “Racial Exclusion in the Online World.” *Future Internet*, 5(2): 251-267.

### **Book Chapters**

Walther, Carol S., David G. Embrick, **Bhoomi K. Thakore**, and Kasey Henricks. Forthcoming. 2014. "Race and Ethnicity in Contemporary Vietnam." In *International Handbook of the Demography of Race and Ethnicity*, R. Saenz et al., eds. New York: Kluger/Springer.

**Thakore, Bhoomi K.** 2013. "Representations of Representation: Urban Life and Media in Season Five of *The Wire*." In *African Americans on Television: Race-ing for Ratings*, D.J. Leonard and L. Guerrero, eds. Westport, CT: Praeger.

**Thakore, Bhoomi K.** 2013. "Defining Trends: South Asian Characters in American Popular Media." In *Sociology in a Global Society: Power, Privilege and Perspectives*, D.G. Embrick, ed. New York: Cognella University Readers.

Ritsema, Joel, and **Bhoomi K. Thakore**. 2012. "Sincere Fictions of the White Self in Virtual Worlds: How Massively Multiplayer Online Games Perpetuate Colorblind, White Supremacist Ideology." In *Social Exclusion, Power and Video Game Play: New Research in Digital Media and Technology*, D. G. Embrick et al., eds. Lanham, MD: Lexington Books.

### **Encyclopedia Entries**

**Thakore, Bhoomi K.** 2013. "Caste and Casteism." In *Encyclopedia of Race and Racism, 2e*, Detroit, MI: Macmillan Reference USA.

**Thakore, Bhoomi K.** and Daya K. Thakore. 2013. "Naicker, Periyar E. V. Ramasamy." In *Encyclopedia of Race and Racism, 2e*, Detroit, MI: Macmillan Reference USA.

**Thakore, Bhoomi K.** and Daya K. Thakore. 2013. "Buddhists and Buddhism." In *Encyclopedia of Race and Racism, 2e*, Detroit, MI: Macmillan Reference USA.

**Thakore, Bhoomi** and David G. Embrick. 2008. "Social Mobility." In *Encyclopedia of Race, Ethnicity and Society*, R. Schaefer, ed. Thousand Oaks, CA: Sage.

**Thakore, Bhoomi** and David G. Embrick. 2008. "Wealth Distribution." In *Encyclopedia of Race, Ethnicity and Society*, R. Schaefer, ed. Thousand Oaks, CA: Sage.

### **Film Reviews**

**Thakore, Bhoomi K.** 2012. "Rags-to-Riches in the 21st Century: The Reality behind Representations in *Slumdog Millionaire*." *Humanity and Society*, 36(1): 93-95.

### **Other Written Work**

**Thakore, Bhoomi K.** and Rebecca West. 2012. "'They All Look Alike': Racial Perception, Popular Culture, and American Girl Dolls." In the newsletter for the SSSP's Division of Racial/Ethnic Minorities, Fall.

**Thakore, Bhoomi K.** and Rebecca West. 2012. “‘They All Look Alike’: Racial Perception, Popular Culture, and American Girl Dolls.” In *In Solidarity* (The Newsletter of Loyola University Chicago’s Department of Sociology), Spring.

**Thakore, Bhoomi.** 2010. “*Outsourced Media Representations.*” In *The Griot* (The Newsletter of the Association of Black Sociologists), November.

### **In Progress and Under Review**

**Thakore, Bhoomi K.** and Derrick R. Brooms. “Doing Less with Less: News Media and Post Racial Representations in Season 5 of *The Wire*.” Under review for *Critical Studies in Television*.

**Thakore, Bhoomi K.**, Michelle E. Naffziger-Hirsch, Jennifer L. Richardson, Simon Williams, and Richard McGee Jr. “The Academy for Future Science Faculty: Evaluation of a Theory-Driven Coaching Intervention to Shape Development and Diversity of Early-Career Scientists.” In progress for *BMC Medical Education*.

Williams, Simon, **Bhoomi K. Thakore**, and Rick McGee. “Coaching to Augment Mentoring to Achieve Faculty Diversity.” In progress for *Academic Medicine*.

Ebony O. McGee, **Bhoomi K. Thakore**, Sandra S. LaBlance, and Rebecca Shoemaker. “The Pain Over being Model: Experiences of Asian STEM College Students.” In progress for *The Sociology of Race and Ethnicity*.

**Thakore, Bhoomi K.** “Three Degrees of Ethnicity: South Asians in American Popular Media.” In progress for *The Sociological Quarterly*.

**Thakore, Bhoomi K.** and Rebecca J. West. “‘They All Look Alike’: Racial Perception, Popular Culture and American Girl Dolls.” In progress for *Cultural Studies <-> Critical Methodologies*.

### **TEACHING EXPERIENCE:**

**Adjunct Faculty**, Department of Sociology and Criminal Justice, Elmhurst College, Elmhurst IL

|   |             |
|---|-------------|
| Methods of Social Research (SOC/CJ 323) | Fall 2014   |
|   | Spring 2014 |
| Social Problems (SOC 301)               | Spring 2014 |
| Introduction to Sociology (SOC 211)     | Fall 2007   |
| Race and Ethnic Relations (SOC 304)     | Spring 2007 |

**Graduate Instructor**, Department of Sociology, Loyola University Chicago, IL

|  |             |
|--|-------------|
| Mass Media and Popular Culture (SOC 123) | Fall 2012   |
|  | Fall 2006   |
|  | Spring 2006 |

## **Guest Lectures**

|  |                        |
|--|------------------------|
| Doing Gender in Toyland (FYS 140), University of Indianapolis              | Fall 2013              |
| Poverty and Welfare in America (SOC 222), Loyola University Chicago        | Fall 2009              |
| Social Welfare Policy and Services II (SWK 307), Loyola University Chicago | Fall 2009<br>Fall 2008 |
| Race and Ethnic Relations (SOC 122), Loyola University Chicago             | Fall 2008              |

## **RESEARCH EXPERIENCE:**

### **(Postdoctoral) Research Associate**

**July 2012-present**

Northwestern University Feinberg School of Medicine

“The Academy for Future Science Faculty: Diversity through Theory Driven Coaching”

Sept 2013-present

Funder: National Institute of Health (R01 GM107701)

“Translating Theory to Practice to Diversify the Biomedical Research Community”

July 2012-Aug 2013

Funder: National Institute of Health (DP4 GM096807)

### **Graduate Research Fellow**

**Sep 2007-Aug 2010**

Loyola University Chicago’s Center for Urban Research and Learning (CURL)

“Evaluation of the Chicago Public School’s Carbon Reduction Action Project”

Jan 2010-Aug 2010

Funder: Environmental Protection Agency

“Evaluation of the Christian Community Health Center’s Home Health Agency and Workforce Development Program”

Jan 2008-Dec 2009

Funder: U.S. Department of Health and Human Services

“Evaluation of the ‘Unhooked’ Women in Prostitution Program”

Jan 2008-Mar 2009

Funder: Substance Abuse and Mental Health Services Administration

“Evaluation of the CIVITAS Child Law Center’s Lead Safe Housing Initiative”

Sep 2007-Sep 2008

Funder: Chicago Community Trust

## **Program Evaluations**

**Thakore, Bhoomi.** 2010. “Final Evaluation of the Chicago Public Schools’ Carbon Reduction Action Project.”

**Thakore, Bhoomi.** 2009. “Final Evaluation of the Christian Community Health Center Home Health Agency and Workforce Development Program.”

**Thakore, Bhoomi.** 2009. “October 2009 Christian Community Health Center’s Home Health Agency Status Report.”

**Thakore, Bhoomi.** 2009. “April 2009 Christian Community Health Center’s Home Health Agency Status Report.”

Hilvers, Julie, Rachel Doelling and **Bhoomi Thakore.** 2009. “Final Evaluation of the Unhooked Women in Prostitution Program.”

**Thakore, Bhoomi** and Julie Hilvers. 2008. “October 2008 Christian Community Health Center’s Home Health Agency Status Report.”

Thakore, Bhoomi. 2008. “Civitas Child Law Center’s Lead Safe Housing Initiative: Year 4 Evaluation.”

**Thakore, Bhoomi** and Julie Hilvers. 2008. “April 2008 Christian Community Health Center’s Home Health Agency Status Report.”

**Thakore, Bhoomi.** 2007. “Civitas Child Law Center’s Lead Safe Housing Initiative: Year 3 Evaluation.”

#### **AWARDS AND HONORS:**

|  |             |
|--|-------------|
| <b>Dissertation Award in Social Sciences,</b> Loyola University Chicago (\$300)                                  | 2013        |
| <b>Professional Development Certificate,</b> American Sociological Association                                   | 2012        |
| <b>Dean’s Merit Award,</b> Loyola University Chicago (\$7,500)   | 2011-2012   |
| <b>Co-Organizer,</b> Section for Racial/Ethnic Minorities Roundtables Session, American Sociological Association | August 2011 |
| <b>Research Mentor Award,</b> Loyola University Chicago (\$3,000)  | Summer 2011 |
|  | Summer 2010 |
| <b>Advanced Doctoral Fellowship,</b> Loyola University Chicago (\$14,000)  | 2010-2011   |
| <b>Outstanding Graduate Student Award-Service</b>  | April 2009  |
| Department of Sociology, Loyola University Chicago (\$150)   |             |
| <b>Outstanding Graduate Assistant Award</b>  | April 2008  |
| Department of Student Diversity and Multicultural Affairs, Loyola University Chicago                             |             |
| <b>Alpha Kappa Delta,</b> Department of Sociology, DePaul University   | June 2005   |

#### **PROFESSIONAL DUTIES:**

##### **Conference Presentations**

2014 **Bhoomi K. Thakore.** “Embodied Beauty Ideals: Images of South Asian Women in Popular Media.” Southwest Social Science Association, regular session, April 18, San Antonio, TX.

2014 **Bhoomi K. Thakore**. “Diversifying the Biomedical Sciences: Coaching Intervention as a Source of Cultural Resources in PhD Training.” Eastern Sociological Society, regular session, February 22, Baltimore, MD.

2014 **Bhoomi K. Thakore**. “Must-See TV: The Sociology of South Asian Representations in Media.” Eastern Sociological Society, regular session, February 21, Baltimore, MD.

2014 Rebecca J. West, **Bhoomi K. Thakore**, and Greta Pennell. “Wonderful When it Works, \*\$? When it Doesn’t: A Case Study of Electronically Mediated Guest Lectures.” Association for Humanist Sociology Midwest Regional Meeting, regular session, February 8, Indianapolis, IN.

2013 **Bhoomi K. Thakore**. “Embodied Beauty Ideals: Images of South Asian Women in Popular Media.” Social Science History Association, regular session, November 21, Chicago, IL.

2013 **Bhoomi K. Thakore**. “The Academy for Future Science Faculty.” Association for Humanist Sociology, regular session, October 12, Arlington, VA.

2013 Rebecca J. West and **Bhoomi K. Thakore**. “Racial Exclusion in the Online World.” Association for Humanist Sociology, regular session, October 12, Arlington, VA.

2013 **Bhoomi K. Thakore**. “‘The More Things Change...’: South Asian Representation in 21st Century American Popular Media.” American Sociological Association, roundtable session, August 11, New York, NY.

2013 **Bhoomi K. Thakore**, Michelle-Naffziger-Hirsch, Simon Williams, Jennifer Richardson, and Richard McGee Jr. “Using Social Science Theories to Study and Shape the Development of Minority and Women Scientists.” American Sociological Association, August 10, roundtable session, New York, NY.

2013 Michelle-Naffziger-Hirsch, **Bhoomi K. Thakore**, Simon Williams, Jennifer Richardson, and Richard McGee Jr. “Translating Theory to Practice: Applying Social Science Theories to Study and Shape Development of a Diverse Group of Biomedical Scientists.” Midwest Sociological Society, regular session, March 30, Chicago, IL.

2013 **Bhoomi K. Thakore**. “Exotic Meets Erotic: Perceptions of South Asian Women in American Popular Media.” Sociologists for Women in Society, roundtable session, February 8, Albuquerque, NM.

2013 **Bhoomi K. Thakore**. “Secondary Characteristics: South Asian Portrayals in Popular Media.” Association for Humanist Sociology, regular session, November 8, Nashville, TN.

- 2012 **Bhoomi K. Thakore.** “*Outsourced from the Outside: Media Consumers’ Perceptions of the 2010-11 Television Show.*” Social Science History Association, regular session, November 1, Vancouver, CA.
- 2012 **Bhoomi K. Thakore.** “Prime-Time Characters: South Asians in Popular Media.” Society for the Study of Social Problems, August 18, regular session, Denver, CO.
- 2012 **Bhoomi K. Thakore.** "Changing Representations or Changing Stereotypes? Contemporary South Asians in Popular Media" Southwest Social Science Association, regular session, April 7, San Diego, CA
- 2012 Rebecca J. West and **Bhoomi K. Thakore.** “American Girl Says She's Black": Marketing Influence on the Racial Perception of Consumers." Southwest Social Science Association, regular session, April 6, San Diego, CA
- 2011 **Bhoomi K. Thakore.** “Images of South Asians in American Popular Media: 1980 to present.” Social Science History Association, regular session, November 18, Boston, MA
- 2011 **Bhoomi K. Thakore** and Jaclyn Mueller. “From Foreigner to Performer: Historic and Contemporary Representations of South Asians in American Popular Media.” Association for Humanist Sociology, regular session, October 11, Evanston, IL
- 2011 Rebecca J. West and **Bhoomi K. Thakore.** “‘They All Look Alike’: Racial Perception, Popular Culture and American Girl Dolls.” Association for Humanist Sociology, regular session, October 11, Evanston, IL
- 2011 **Bhoomi K. Thakore.** “Indian, M.D.: The Media’s Model Minority.” American Sociological Association, roundtable session, August 23, Las Vegas, NV
- 2011 **Bhoomi K. Thakore.** “Ethnic or Race-Neutral? South Asians in Popular Media.” Society for the Study of Social Problems, August 19, regular session, Las Vegas, NV
- 2011 **Bhoomi K. Thakore.** “South Asians in American Media: Preliminary Data Analysis.” Southwest Social Science Association, March 17, regular session, Las Vegas, NV
- 2010 **Bhoomi Thakore.** “Representations of South Asians in Popular Media.” American Sociological Association, roundtable session, August 14. Atlanta, GA.
- 2010 **Bhoomi Thakore.** “Race and Media in *The Wire* – Season 5.” Association of Black Sociologists, regular session, August 12. Atlanta, GA

2010 **Bhoomi Thakore**. “Race and Media in *The Wire* – Season 5.” Midwest Sociological Society, regular session, April 1, Chicago, IL.

2009 Hilvers, Julie and **Bhoomi Thakore**. “‘I can make better decisions with my life and future’: An Evaluation of the Unhooked Women in Prostitution Program.” Urban Affairs Association, regular session, March 5, Chicago, IL

2008 **Bhoomi Thakore**. “It’s the Media, Stupid! The Role of the Media in Urban Stereotypes.” Association of Black Sociologists, regular session, July 31, Boston, MA.

2007 **Bhoomi Thakore**. “The Role of Social Networks in Social Movement Development.” Loyola University Chicago Sociology and Anthropology Undergraduate and Graduate Research Symposium, regular session, March 23, Chicago, IL

### **Other Selected Conference Duties**

2014 **Critic**, Author meets Critics session, *Race and Gender in the Classroom: Teachers, Privilege, and Enduring Social Inequalities*, by L.C. Stoll, Southwest Social Science Association, April 19, San Antonio, TX.

2014 **Chair**, regular session, *Sociology of Asian and Asian Americans*, Southwest Social Science Association, April 19, San Antonio, TX.

2014 **Chair**, regular session, *Teaching Sociology*, Southwest Social Science Association, April 18, San Antonio, TX.

2014 **Chair**, regular session, *Intersectional Research: Race, Class & Gender*, Southwest Social Science Association, April 17, San Antonio, TX.

2013 **Chair**, regular session, *Belonging across Shifting Boundaries and Borders*, Social Science History Association, November 24, Chicago, IL.

2013 **Presider**, roundtable session, *Film and Television as Cultural Objects*. American Sociological Association, August 11, New York, NY.

2013 **Organizer and Discussant**, *Moving Beyond Social Constructions in Race and Ethnicity*. Society for the Study of Social Problems, plenary session, August 10, New York, NY.

2011 **Presider**, *Whiteness, White Privilege and the Continuing Significance of Racism*. Society for the Study of Social Problems, regular session, August 21, Las Vegas, NV.

2009 **Presider**, roundtable session, *Religion, Nationalism and Identity in the U.S, U.K. and India*. American Sociological Association, roundtable session, August 11, San Francisco, CA.



2009 **Organizer**, *Issues of Race in the Media*. Association of Black Sociologists, regular session, June 20, New Orleans, LA.

2009 **Organizer/President**, *Race and Media*. Midwest Sociological Society, regular session, April 5, Des Moines, IA.

2008 **Organizer**, *Race in the Media*. Association of Black Sociologists, regular session, July 31, Boston, MA.

2008 **Organizer/President**, *Race Relations Reflected in Media*. Midwest Sociological Society, regular session, March 28, St. Louis, MO.

2007 **Organizer/President**, *Reflections of Contemporary Race Relations in Media Today*. Association of Black Sociologists, regular session, August 9, New York, NY.

#### **SERVICE:**

##### **Elected and Appointed Positions**

|   |           |
|---|-----------|
| <b>Chair</b> , Lee Student Support Fund, SSSP                           | 2014-2015 |
| <b>Co-Chair</b> , Division on Racial and Ethnic Minorities, SSSP        | 2013-2015 |
| <b>Chair</b> , Book Award Committee, Association for Humanist Sociology | 2014      |
| <b>Chair-Elect</b> , Lee Student Support Fund, SSSP                     | 2013-2014 |

##### **Leadership Positions**

|  |           |
|--|-----------|
| <b>Past-President</b> , Graduate Students of Color Alliance, Loyola University Chicago | 2009-2010 |
| <b>President</b> , Graduate Students of Color Alliance, Loyola University Chicago      | 2006-2009 |
| <b>Co-Founder</b> , Graduate Students of Color Alliance, Loyola University Chicago     | 2006      |

##### **Other Service**

|   |              |
|---|--------------|
| <b>Judge</b> , Kimberlee Crenshaw Paper Award, Division on Racial and Ethnic Minorities, SSSP | 2014         |
| <b>Judge</b> , Book Award Committee, Section on Race, Class, Gender, ASA                      | 2014         |
| <b>Co-Editor</b> , Division on Racial and Ethnic Minorities Newsletter, SSSP                  | 2012-2014    |
| <b>Member</b> , Graduate Student Paper Award, Division on Racial and Ethnic Minorities, SSSP  | 2013         |
| <b>Judge</b> , Book Award Committee, Association for Humanist Sociology                       | 2013<br>2012 |
| <b>Member</b> , Graduate Association of Sociologists, Loyola University Chicago               | 2009-2010    |
| <b>Member</b> , Loyola's Graduate School New Student Orientation Planning Committee           | 2009<br>2008 |
| <b>Student Member</b> , Loyola Department of Sociology's Colloquium Committee                 | 2008-2009    |
| <b>Treasurer</b> , Graduate Association of Sociologists, Loyola University Chicago            | 2005-2006    |

**PROFESSIONAL MEMBERSHIPS:**

|  |           |
|--|-----------|
| American Sociological Association        | 2007-2014 |
| Association for Humanist Sociology       | 2011-2014 |
| Association of Black Sociologists        | 2007-2010 |
| Midwest Sociological Society             | 2008-2010 |
|  | 2013      |
| Social Science History Association       | 2011-2013 |
| Society for the Study of Social Problems | 2011-2014 |
| Sociologists for Women in Society        | 2013      |
| Southwest Social Science Association     | 2011-2012 |
|  | 2014      |
| Urban Affairs Association                | 2009      |

**MANUSCRIPT REVIEWER FOR:**

*British Journal of Education, Society & Behavioural Science; Humanity and Society; Sociological Inquiry; Sociological Perspectives; The Sociological Quarterly.*

## **REFERENCES:**

Dr. J. Talmadge Wright  
Associate Professor and Graduate Program Director  
Department of Sociology  
Loyola University Chicago  
[twright@luc.edu](mailto:twright@luc.edu)

Dr. Laura Miller  
Ei'ichi Shibusawa-Seigo Arai Endowed Professor of Japanese Studies  
Professor of Anthropology  
University of Missouri-St. Louis  
[millerlau@umsl.edu](mailto:millerlau@umsl.edu)

Dr. Richard McGee, Jr.  
Associate Dean of Faculty Recruitment and Professional Development  
Associate Professor of Medical Education  
Northwestern University Feinberg School of Medicine  
[r-mcgee@northwestern.edu](mailto:r-mcgee@northwestern.edu)