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ACADEMIC APPOINTMENTS

Appointed *Position*

2015 Research Assistant Professor, Medical Social Sciences,
Northwestern University.
2014 Research Associate, Feinberg School of Medicine, Northwestern
University.
2013 Research Associate, Department of Public Health and Primary Care,
University of Cambridge, UK.
2011 Research Associate, Feinberg School of Medicine, Northwestern
University
2010 Research Officer, Department of Health, University of Bath, UK
2009 Lecturer, School of Social and Policy Sciences, University of Bath, UK
2007 Teaching Assistant, Sociology, School of Social Sciences, Cardiff
University, UK.

EDUCATION

Awarded *Degree and subject*

2012 PhD, Sociology and Social Policy, Cardiff University, UK.
2006 MSc, Social Science Research Methods, Cardiff University, UK
2005 MA, History of Medicine and Public Health, Cardiff University, UK
2003 BA (Hons.), History (1st Class), Cardiff University, UK

AREAS OF EXPERTISE

Sociology of health and illness; Sociology of education, professional skills and labor market; Social disparities related to health and work; Social policy (health); Science and Technology Studies (STS).

Specifically: public engagement with science, health and medicine, public health policy, racial, ethnic and gender inequalities in the education and training of academic scientists.

MEDIA COVERAGE

Williams S. N. (2014) 'Women in Science: Measuring the Progress', Letter to the Editor, *New York Times*, Nov 9th 2014. [View](#)

Williams S. N. (2014) 'If Obesity is a Disease, Then What? Letter to the Editor', *New York Times*, March 2nd 2014. [View](#)

Williams, S. N. (2014) 'Better Ways to Battle the Silent Epidemic on Campus', *Chronicle of Higher Education* June 2nd 2014. [View](#)

Williams, S.N. (2013) 'Mental Health Screening in Schools', *British Medical Journal* Article discussed in: *BBC News* ([View](#)), *The Times* ([View](#)), *The Telegraph* ([View](#)), *BBC Radio 5 Live*, *Times Higher Educational Supplement* ([View](#)).

Williams, S. N. (2012) 'Time for indoor tanning taxes in the EU', *British Medical Journal* 345:e6550.

Article discussed in: *The NY Daily News* (US) ([View](#)), *The Mirror* (UK) ([View](#)) *The Telegraph* (UK) ([View](#)), *The Herald Sun* (Australia) ([View](#)). Article featured in a total of 310 news reports, websites and blogs (as of 10/11/12).

PUBLICATIONS

Books and Edited Volumes

Williams S. N. and Nestle M. (eds.) (2015) 'Big Food and the Growth of Non-communicable Diseases', Special Issue of *Critical Public Health*, 25(3). Forthcoming June 2015.

Refereed Journal Articles

Williams S.N. (2015) The Incursion of 'Big Food' in Middle-Income Countries: A Qualitative Documentary Case Study Analysis of the Soft Drinks Industry in China and India, *Critical Public Health*, 25(4), published online, February 2015.

Williams S. N and Dienes K. D. (2014) 'Sunscreen Sales, Socio-Economic Factors, and Melanoma Incidence in Northern Europe: A Population-Based Ecological Study', *Sage Open*, 4(4), DOI: 10.1177/2158244014559023.

Thakore, B., Naffziger-Hirsch, M., Richardson, J., **Williams, S. N.** and McGee, R. (2014) 'The academy for future science faculty: randomized controlled trial of theory-driven coaching to shape development and diversity of early-career scientists', *BMC Medical Education*, 14: 160.

Williams, S.N. (2013) 'Bring in universal mental health checks in schools', *British Medical Journal*, 347: f5478.

Williams, S. N. (2012) 'A tax on indoor tanning would reduce demand in Europe', *British Medical Journal*, 345: e6550.

Shirane, R., Smith, K., Ross, H., Silver, K., **Williams, S. N.** and Gilmore, A. (2012) 'Tobacco industry manipulation of tobacco excise and tobacco advertising policies in the Czech Republic: An analysis of tobacco industry documents', *PLoS Medicine* 9(6): e1001248.

Williams, S. N. (2010) 'A 21st century Citizens' POLIS: Introducing a democratic experiment in electronic citizen participation in science and technology decision-making,' *Public Understanding of Science*, 19(5): 528–544.

Williams, S. N. (2008) "'Plausible uncertainty": The negotiated indeterminacy of pandemic influenza in the UK', *Critical Public Health*, Volume 18 Issue 1, 77-85.

Editorials

Williams, S. N. and Nestle, M. (2015) 'Big Food': Taking a critical perspective on a global public health problem'. *Critical Public Health*, 25(4), forthcoming June 2015.

Other Publications

Williams S. N. (2014) 'New Year's Resolutions for Early-career Scientists. *Science Careers* magazine from the journal *Science*, 2nd January .

Williams S. N. (2014) 'The Growth of the Soft Drinks Industry in Middle Income Countries: The Case of China and India, under review at *Public Health Perspectives*.

Williams S. N., Wood, C, McGee R, (2013) Sexism: A Dearth of Female Role Models (Correspondence), *Nature* 496:31.

Williams, S. N. (2013) 'Action Needed to Combat Food and Drink Companies' Social Media Marketing to Adolescents', *Perspectives in Public Health*, March 2013.

Williams, S. N. (2012) 'Letter: Replication initiative: Prioritize publication', *Science* 336(6083): 801-2.

Williams, S. N. (2012) 'Letter: Future Pandemics: Step up funding for flu prevention', *Nature* 483: 158.

Williams, S. N. (2008) 'The Citizens' POLIS: Introducing a new approach to online citizen participation in political decision-making', Working Paper 117, *School of Social Sciences Working Paper Series*, Cardiff University.

POLICY REPORTS

Shirane, R., Smith, K., Ross, H., Silver, K., **Williams, S. N.** and Gilmore, A. (2012) PPACTE (Pricing Policies and the Control of Tobacco in Europe) Work Package 5:

Deliverable 5.1 Industry and Market Response, Case Study 1. Report presented to the *European Commission*.

WEB-BASED OUTPUTS

Williams S N (2013) *BMJ* Blogs: 'Mental Health' 7th Oct. [View](#)

Williams, Williams S N (2013) *Nature* Blogs: 'Team Science' March 15. [View](#)

Williams, S. N. (2013) "Overly Honest Methods or PhD Madness?" *PLoS Blogs*, January 11th. [View](#)

Blog article discussed in *People and Science* (Magazine of the British Science Association).

BOOK REVIEWS

Williams, S. N. (submitted) Review of *Dingwall et al* (eds). *Pandemics and Emerging Infectious Diseases: The Sociological Agenda*, for *Sociology of Health and Illness*.

Williams, S. N. (2010) Review of *Chapman, A*, "Democratizing technology: risk, responsibility and the regulation of chemicals", *Public Understanding of Science* 19(3):383-4.

INVITED PRESENTATIONS

Williams S.N. (2014) 'Mental Health Screening in Schools', Invited Keynote for the Royal Society of Arts conference on 'Crucial Beginnings', April 2nd 2014, London, UK.

Williams S. N. (2014) 'Mental Health Screening in Schools', Invited Presentation for the Annual Conference of the Royal College of Paediatrics and Child Health, April 7th 2014, Birmingham, UK.

PAPERS PRESENTED AT PROFESSIONAL MEETINGS

Williams, S.N. (2015) Can thinking and talking like a social scientist positively impact the career development of minority PhD students in the biomedical sciences? *Science in Society*, as part of Robert Evans session on Studies of Expertise and Experience (SEE), October 2015, Chicago, IL, USA.

Williams, S.N. (2015, submitted) Self-efficacy in a coaching intervention to promote the careers of racial and ethnic minority scientists. Paper submitted to the 2015 American Sociological Association conference, August 22-25, Chicago, IL.

Williams, S. N. (2014) Achievability and Desirability in Academic Careers and how it can be improved, a focus on racial and ethnic minorities and women in PhD

programs. *Understanding interventions to broaden participation in education*, 18th May 2014, Baltimore, M.D., USA.

Williams, S. N. and Wood, C (2013) (Panel co-organizers) 'Inequalities in science careers', panel organized for the *Social Studies of Science* conference, October 10-12th 2013, San Diego, CA.

McGee, R., Naffziger, M., Richardson, J. and **Williams, S.N.** (2012) 'Applying Social Theories to Study and Shape Development of Biomedical Scientists and Diversify the Field'. Paper presented at the 2012 American Sociological Association's Annual Conference 2012, Denver, Colorado.

Williams, S. N. (2012) 'The Academy for Future Science Faculty: Using social science theories towards the diversification of faculty in the biomedical sciences', Invited talk at Cardiff University School of Social Sciences, Cardiff, UK, 13th June 2012.

Williams, S. N. (2012) 'The visualization of experiments: cause for excitement or caution?' Paper presented at the 2012 SEESHOP conference (conference of the Centre for Knowledge and Expertise), June 7th-10th 2012, Cardiff University, Cardiff, UK.

Williams, S.N., Richardson, J., Naffziger, M. and McGee, R. (2012) Introducing the Academy for Future Science Faculty – Integrating Coaching and Social Science Theories into Biomedical PhD Training, Understanding Interventions. Paper presented at the 2012 Understanding Interventions Conference, May 10-12th, Baltimore, MD, US.

Williams, S. N., Richardson, J., Naffziger, M. and McGee, R. (2012) The Academy for Future Science Faculty: Early Outcomes and Lessons from a Nationwide Coaching Intervention for First Year PhD Students in the Biomedical Sciences. Paper presented at the 2012 Understanding Interventions Conference, May 10-12th, Baltimore, MD, US.

Naffziger, M., **Williams, S. N.,** Richardson, J. and McGee, R. (2012) Beyond Mentoring: Academic Career "Coaching" as a Supplement to the Traditional Training of Biomedical PhD Students. Paper to be presented at the 2012 Understanding Interventions Conference, May 10-12th, Baltimore, MD, US.

Williams, S. N. (2011) 'Pricing policies and the control of tobacco in Europe: The tobacco industry in the Czech Republic'. Paper presented at the 2011 European Conference on Tobacco and Health (ECTOH), March 28-30th 2011, Amsterdam, Netherlands.

Williams, S. N. (2010) 'Discussing a typology of public participation processes: what role(s) for the social scientist?' Paper presented at the 2010 American Sociological Association's Annual Conference 2010, Atlanta, Georgia, United States.

Williams, S. N. (2009) "'Spreading the wealth": The democratic use of digital "data riches" in an electronic public engagement exercise', Annual Conference of the *Society for the Social Studies of Science (4S)*, October 28-30, Washington, United States.

Williams, S. N. (2009) "'Mesogenic participation" and the role of the social scientist in public participation processes', presentation to the *Centre for the Analysis of Social Policy (CASP)*, October 2009, University of Bath, Bath, UK.

Williams, S. N. (2009) 'The Citizens' POLIS: Discussing the role of the social scientist', *Discussing potentials for inter-disciplinary research on "public engagement" in science, technology and risk: A deliberative conference*, funded by the Research and Graduate Schools, 8th June, Cardiff University, Cardiff, UK.

Williams, S. N. (2009) 'The Citizens' POLIS on mobile phones, risk and health: a hypermedia presentation', paper presented at the Annual Conference of the *British Sociological Association* 'Giving Sociology a Voice', 16-18 April, Cardiff University, Cardiff, UK.

Williams, S. N. (2009) 'Between policy and the POLIS: How electronic participation exercises can facilitate democratic decisions for public health problems', paper presented to the *Health and Society Research Group*, 11 February 2009, Cardiff University, Cardiff, UK.

Williams, S. N. (2008) 'Digital democracy? Introducing a new approach to public participation in political decision-making', paper presented at the Annual Conference of the *British Sociological Association (Medical Sociology Division)*, 4-6 September, Sussex University, Brighton, UK.

Williams, S. N. (2008) 'The Citizens' POLIS: A methodological discussion on electronic public participation', Postgraduate Conference, *Cardiff School of Social Sciences*, 3 October, Cardiff University, Cardiff UK.

SERVICE TO PROFESSION

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| 2014-present | Associate Editor <i>BMC Public Health</i> Journal |
| 2013-present | Editorial Review Board Member <i>SAGE Open</i> Journal |
| 2013-present | International Advisory Board Member |

GRANTS AND AWARDS

2006-10: (£62000) ESRC 1+3 PhD fellowship, Cardiff University.

2003-5: (£3000): Departmental Scholarship Department of History, Cardiff University.

2003: Ursula Henriques Award for Best Modern History Student.

MEMBERSHIP OF PROFESSIONAL ASSOCIATIONS

Fellow, Royal Society of Public Health (FRSPH)

Member, American Sociological Association

Member, British Sociological Association

Member, Society for Social Studies of Science