

(APRIL 2012)

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Development Group
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EDUCATION

Northwestern University, Evanston, IL

Ph.D. in Sociology, June 2011

- Dissertation: *Creating Overlapping Schemas and Strategies to Improve College Access and Choice for Low-income Students*.
Committee: James Rosenbaum (Co-Chair), Wendy Griswold (Co-Chair), and Mary Pattillo

Master of Arts, Sociology, June, 2007

- Thesis: *Making It Personal: Book Group Cultures and Discussions of Social Action*.

Bachelor of Arts, *cum laude* with Honors, Sociology and English, March, 2000

- Senior Thesis: *When it's Not Just About Learning: The Case of Strong and Weak Ties at the Institute for Learning in Retirement*.

RESEARCH INTERESTS

Educational Policy; Sociology of Education; Inequality; Stratification; Culture in education, with a special focus on the role that culture, race, class and gender play in career progression through the sciences and college access for low-income, often first generation college students; Sociology of Culture; Sociology of Science and Sociology of Literature.

PUBLICATIONS

Griswold, Wendy, Elizabeth Lengahan and Michelle Naffziger. 2011. "Readers as Audiences." In *Handbook of Media Audiences*, edited by Virginia Nightingale, 19-40. London: Blackwell Publishing Ltd.

Naffziger, Michelle E. and James E. Rosenbaum. 2011. "Information Is Not Enough: Cultural Capital, Cultural Capital Translators, and College Access for Disadvantaged Students." *Northwestern University Institute for Policy Research Working Paper Series, #WP-11-04*.

TEACHING EXPERIENCE

Robert F. Winch Memorial Award Recipient for Outstanding Teaching Assistant (Honorable Mention), Department of Sociology, Northwestern University, 2007.

Adjunct Faculty, Northwestern University, Department of Sociology

- Gender and Society - 2012

Instructor, Northwestern University School of Continuing Studies, Department of Sociology

- Introduction to Sociology - 2009

Teaching Assistant, Northwestern University Department of Sociology

- Introduction to Sociology (With Discussion Sections) -2006
- Social Inequality: Race, Class and Power (With Discussion Sections) - 2006
- Sociology of Complex Organizations - 2007
- Sociological Theory - 2009

Teaching Assistant, Northwestern University School of Education and Social Policy

- Social Opportunity and Educational Policy - 2009, 2010

Graduate Teaching Certificate Program Participant. Searle Center for Teaching Excellence, Northwestern University, 2008-2009.

CONFERENCE AND WORKSHOP PRESENTATIONS

- 2012 “Introducing the Academy for Future Science Faculty: Applying Social Theories to Study and Shape Development of Biomedical Scientists and Diversify the Field” (with Rick, McGee, Jennifer Richardson-Stovall and Simon Williams). Paper to be presented at the American Sociological Association Annual Meeting, Denver, CO.
- 2011 “Disappointment Set-ups? Differences in College Expectations Among Middle, Poor and Working Class High School Seniors.” Paper presented at the American Sociological Association Annual Meeting, Las Vegas, NV.
- 2011 “Motivated and Rational but NOT Directionless: Risk Assessment and Risk Management of College-going among Low-income Students.” Paper presented at the American Educational Research Association Annual Meeting, New Orleans, LA.
- 2010 “Coaching Students from College Dreams to Enrollment” (with Jennifer Stephan and James Rosenbaum). Paper presented at the fall research conference of the Association for Public Policy Analysis and Measurement, Boston, MA.
- 2010 “From College Dreams to Enrollment: An Alternative Model of College Counseling” (with Jennifer Stephan and James Rosenbaum). Paper presented at the Association for the Study of Higher Education Annual Conference, Indianapolis, IN.
- 2010 “Unhelpful Parents, Helpful Peers, and College Access for Low-Income Youth: Peer and Parent Influences Revisited” (with James Rosenbaum). Paper presented at the American Sociological Association Annual Meeting, Atlanta, GA.
- 2010 “More than Just Resources: Changing Cultural Capital to Improve College Access for Disadvantaged Students” (with James Rosenbaum). Paper presented at the American Educational Research Association Annual Meeting, Denver, CO.
- 2009 “Information is Not Enough: Cultural Capital, Cultural Capital Translators and College Access for Disadvantaged Students” (with James Rosenbaum). Paper presented at the American Sociological Association Annual Conference, San Francisco, CA.
- 2009 “Making Plans: Improving College Access from Urban High Schools” (with James

Rosenbaum and Jennifer Stephan). Northwestern University's Institute for Policy Research Colloquium Series.

- 2009 "Why are you trying to take my child away from me?": Cultural Capital Barriers and College Access for Disadvantaged Students" (with James Rosenbaum). *11th Annual Chicago Ethnography Conference*, Northwestern University, 2009.
- 2008 "If You Build it They Will Go to College: College-Going Culture and College Access for Disadvantaged Students." *Culture and Society Workshop*, Northwestern University.
- 2008 "Making It Personal: Book Group Cultures and the Interpretation and Construction of Social Problems." *Society for the Study of Social Problems Annual Meeting*, Boston, MA.
- 2008 "Making It Personal: Book Group Cultures and Discussions of Social Action."
2008 • *Culture and Society Workshop*, Northwestern University.
2007 • *American Sociological Association Annual Meeting*, New York, NY.

INVITED POLICY PRESENTATIONS

"Coaching Students from College Dreams into Enrollment," (with James Rosenbaum and Jennifer Stephan).

- 2010 Research report presented to Chicago Public Schools CEO, Ron Huberman; Dr. Barbara Eason-Watkins, Chief Education Officer; and Jerusha Rodgers, Officer for Department of College and Career Preparation.
- 2010 Research report presented to Consortium on Chicago Schools Research Steering Committee.
- 2010 Research report presented to Chicago Public Schools Chief Academic Officers (Webinar).

PROFESSIONAL EXPERIENCE

- 2011-present **NORTHWESTERN UNIVERSITY, FEINBERG SCHOOL OF MEDICINE**, Chicago, IL
Research Associate, Scientific Careers Research and Development Group, Faculty Affairs (6/11-present)
Responsible for working with the Principal Investigator (PI) on two NIH-funded projects.
- 1) Works in partnership with research team members to design and conduct the study of: *The Academy for Future Science Faculty*, an NIH funded study of a novel coaching based intervention to assist the development of biomedical PhD students toward academic careers with a special focus on the experiences of women and underrepresented minority students; the evolution of the student, coach and student/coach communities; the influence of the program activities on students and coaches; the impact of the model on student career intentions and plans.
- 2) Collaborates with team to analyze data and present research findings as part of the *Career-Decision Making of Future Minority Biomedical Science Faculty* study, a project drawing from longitudinal data designed to understand why a more diverse student body enters biomedical research PhD programs than the professoriate.
- 2007-2011 *Research Assistant*. High School Transitions Study, Institute for Policy Research, Northwestern University (James Rosenbaum).
- 2007-2010 *Research Assistant*. Federal Writers Project and Literary Localism, Northwestern

- University (Wendy Griswold).
- 2007 *Research Assistant*. Reading Groups and Literary Localism, Northwestern University (Wendy Griswold).
- 2000 *Research Assistant*. Manuscript preparation, research and data analysis for Project on Social Networks in Venture Capital, Kellogg Graduate School of Management (Brian Uzzi).
- 2000-2005 **STANFORD GRADUATE SCHOOL OF BUSINESS**, Stanford, CA
Associate Director, Development Marketing and Communication (11/04-8/05)
Assistant Manager, Development Communications (6/02-11/04)
 Responsible for partnering with fundraisers to develop communications strategy and tools to increase alumni engagement and giving. Earned promotion with increased role in strategy for new \$350 million fundraising campaign and direct management responsibility for one FTE.
- Program Coordinator, Alumni Consulting Team (ACT) / Center for Social Innovation (CSI)** (9/00-6/02)
 Dual role split equally between the Alumni Consulting Team (enlists Stanford Business School alumni volunteers to help nonprofits become successful) and the Center for Social Innovation (shapes the growing movement to provide entrepreneurship to the social arena). Responsible for partnering with ACT Executive Director and Board and CSI Faculty Director and Board to define and achieve program objectives.

GRANTS AND FELLOWSHIPS

- 2011 *Conference Travel Grant*, Graduate School, Northwestern University.
- 2009-10 *Graduate Student Fellow*, Institute for Policy Research, Northwestern University.
- 2010 *Conference Travel Grant*, Graduate School, Northwestern University.
- 2008-2009 *Graduate Student Fellow*, Institute for Policy Research, Northwestern University.
- 2009 *Conference Travel Grant*, Graduate School, Northwestern University.
- 2007-2008 *Graduate Student Fellow*, Institute for Policy Research, Northwestern University.
- 2008 *Conference Travel Grant*, Graduate School, Northwestern University.
- 2007 *Conference Travel Grant*, Graduate School, Northwestern University.
- 2006 *MacArthur Foundation Summer Research Grant* (with Wendy Griswold), Department of Sociology, Northwestern University.
- 2006-2007 *Graduate Teaching Assistantship*, Graduate School, Northwestern University.
- 1999 *Undergraduate Student Fellow*, Institute for Policy Research, Northwestern University.

PROFESSIONAL AND SERVICE ACTIVITIES

- 2010-2011 *Cofounder and Organizing Committee Member*, Northwestern University and Evanston Township High School College Access Mentoring Program.
- 2010 *Cofounder, Steering Committee Member*, Inaugural Community Research Workshop. Northwestern University.
- 2009 *Organizing Committee Member*, 11th Annual Chicago Ethnography Conference. Northwestern University.
- 2007-2009 *Committee Member*, Graduate Affairs Committee.
- 2007 *Organizer*, Departmental Salon Discussion on Mitchell Stevens' Book: *Creating a Class: College Admission and the Education of Elites*. With Wendy Espeland and Stacy Lom.
- 2006-2007 *Co-President*, Sociology Graduate Student Association.
- 2006-08 *Committee Member*, The Graduate School's Graduate Student Orientation Committee.

PROFESSIONAL AFFILIATIONS

- American Sociological Association
- American Educational Research Association
- Society for the Study of Social Problems

INTERESTS AND COMMUNITY INVOLVEMENT

Chicago Marathon Finisher 2006, 2008, 2009.

Fundraising and Training Mentor, Leukemia and Lymphoma Society's Team in Training for the Chicago Marathon 2007, 2008, and for the Nike Women's Marathon, 2009